



M U Z I Q



MIAMI
MUSIC
WEEK®

SXM
Festival



SPONSORSHIP PACKAGE

AMPLIFY YOUR BRAND IN MIAMI MUSIC WEEK

Reach millions of viewers across the biggest week in music, plus Medellin soft launch, with founding-sponsor rates, now.

MuziQ Collab
HOST PLATFORM

Miami Music Week
OFFICIAL WEEK

SXM Festival
PARTNER

GetIn
TICKETING



OUR PLATFORM

MUZIQ CONNECTS ARTISTS & INFLUENCERS **WORLDWIDE.**

SEAN PAUL

LEAD

SEAN PAUL, BANX & RANX



WHERE ARTISTS USE INFLUENCERS AS THEIR PROMOTION ENGINE

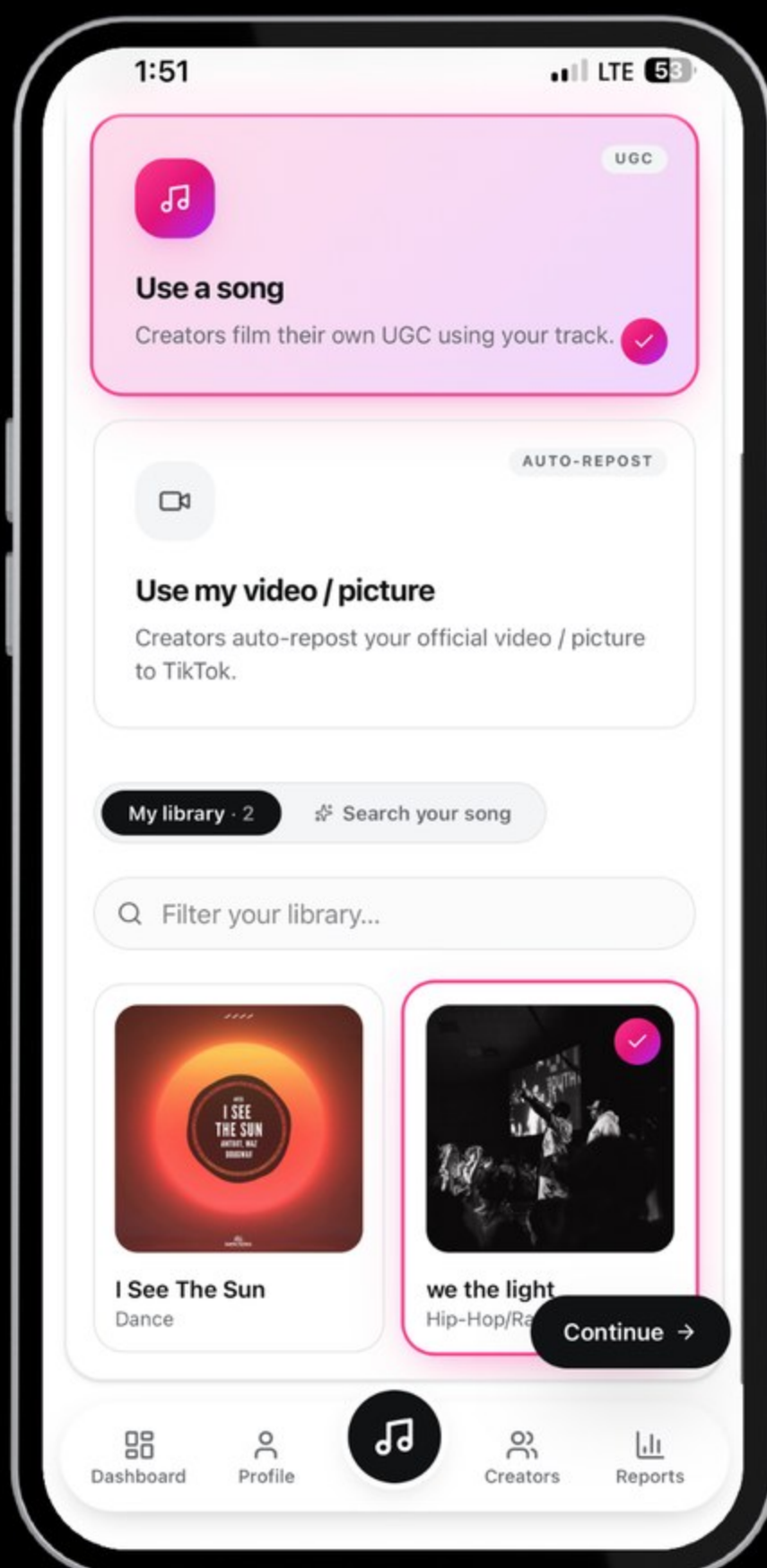
MuziQ is where artists and labels launch songs with the creators who make them go viral. Our first flagship campaign: **"Lead"** by Sean Paul, Banx & Ranx.

FOUNDING ARTIST PARTNER

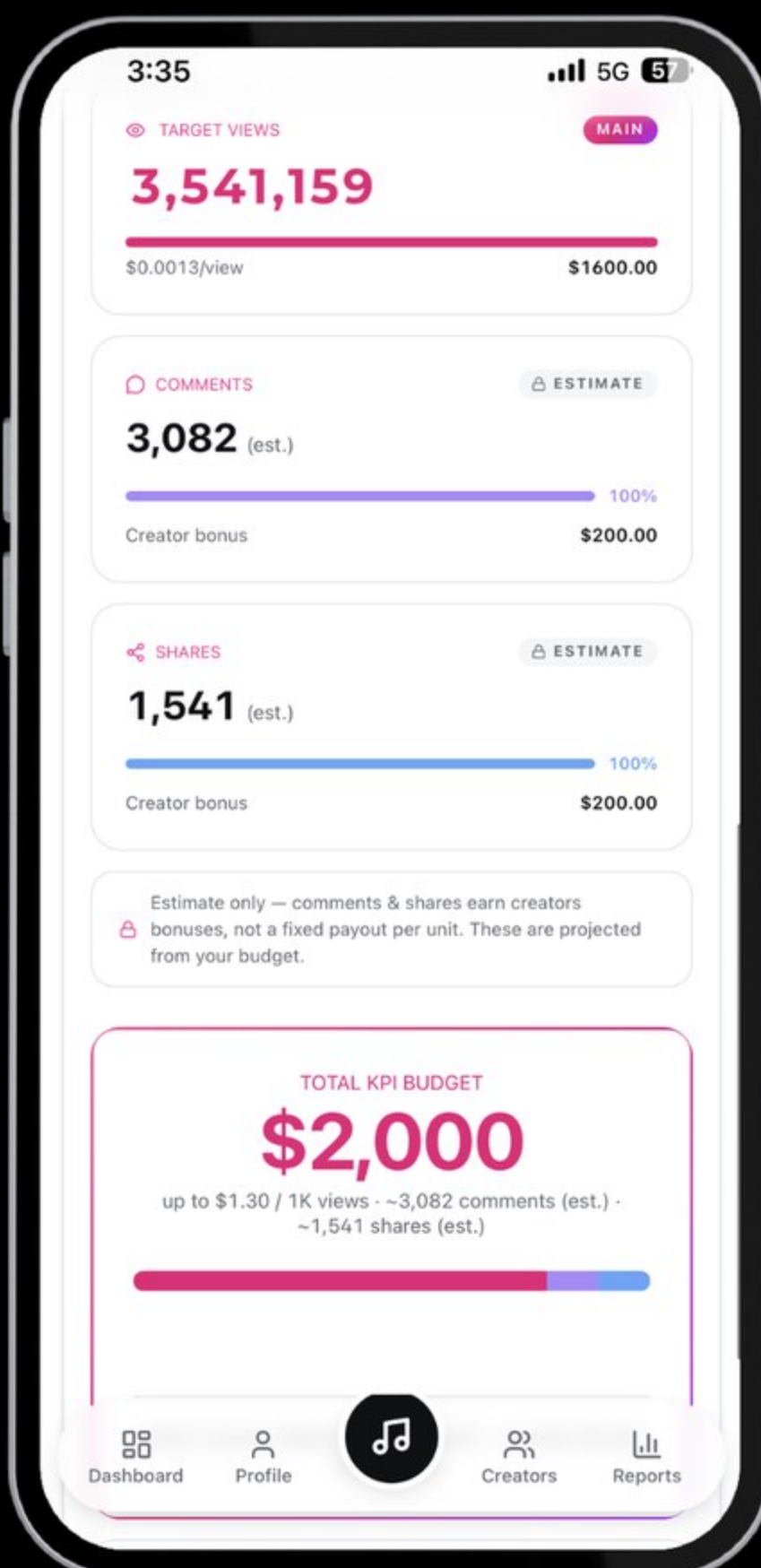
Yannick (KNY Factory) of Banx & Ranx, JUNO-winning and GRAMMY nominated producer, with billions of streams and credits across the biggest names in music.



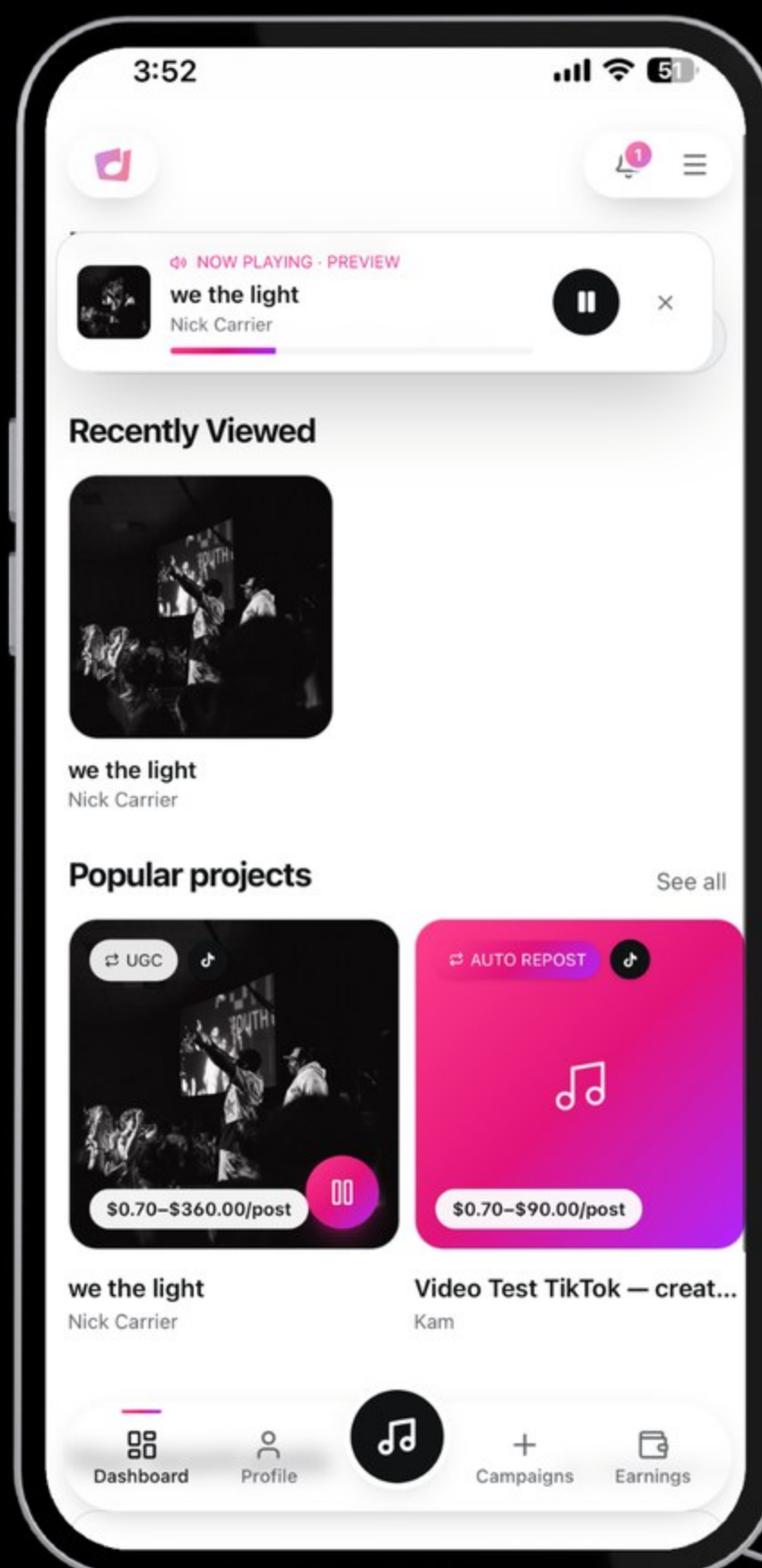
TikTok Licensed Sound.



PROMOTE A SONG
Artist



SET GOALS
Artist



PREVIEW SONG
Influencer



POST ON TIKTOK
Influencer



WHERE YOU GET SEEN.

The Medellín pre-launch seeds the sounds and the creators. **Miami is where the audience arrives to watch.** Sponsors can buy either the destination, or the whole run-up.



150FT

Yatch - Vessel

100K+

Follower Floor

5HRS

On the Water

THE MIAMI MUSIC WEEK MAIN EVENT

March 2027 · Miami Music Week

- Private 150-ft super yacht party on the water.
- 400 to 500 guests: artists, creators, industry, press.
- Headlining DJ set and curated live performances.
- Content-first: photo, video and social built in.
- MuziQ's global coming-out during music's biggest week.

MEDELLÍN PUSH

September 2026 · Medellín, Colombia

- Built around a Banx& Ranx (KNY Factory) music camp.
- Camp artists + MuziQ influencers under one roof.
- In partnership with Clup de Mentos.
- Live press representation on the ground.
- MuziQ's entry into its fastest-growing market.



200

Latin Influencer

100K+

Follower Floor

1 DAY

Content Capture

OUR PREVIOUS EVENT AT MIAMI MUSIC WEEK.

Before MuziQ, our team produced one of Miami's standout nights: a 2,000-guest flagship at the SLS South Beach that drew 20+ billionaires, live performances and art activations. This is the calibre of event your brand is stepping into, **run by a team that has already delivered it.**

THE FLAGSHIP - SLS SOUTH BEACH, MIAMI

A 2,000-guest flagship event at the SLS South Beach that drew serious money and serious names into one room, with live performance and art activations running all night.

2,000+

Guests through the doors

20+

Billionnaires Present

1

Unforgettable night



RED CARPET ARRIVAL



ART & NFT ACTIVATIONS

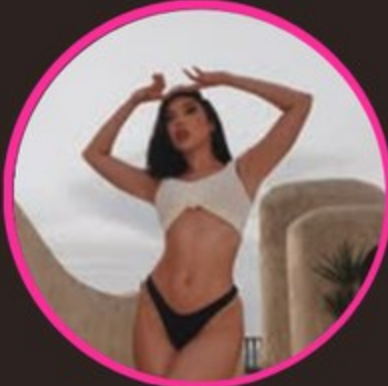


LIVE PERFORMANCE



PROMOTED BY OUR INFLUENCERS.

Sponsor MuziQ and your brand gets named and tagged by our top influencers.
Networking partnership with Clupde Mentos. Real creators, real reach, real posts.
Here are examples of who is in the network for you.

 @aidavictoriam Aida Victoria 9.6M FOLLOWERS	 @isabella.ladera Isabella Ladera 7.2M FOLLOWERS	 @akabadgyal Bad Gyal Alba 2.8M FOLLOWERS
 @ifridag Frida Sofia 1.5M FOLLOWERS	 @jackyguzmanpty Jacky Guzman 1.2M FOLLOWERS	 @nicolepinto22 Nicole Pinto 478K FOLLOWERS

22M+

Combined followers across the roster. Your brand rides shout-outs from names like these in the run-up to each event and in the recap film.



AMPLIFY YOUR BUSINESS AT MIAMI MUSIC WEEK 2027

**YOUR BRAND
HERE.**



Hull banner (both sides)

Step & repeat

DJ booth facade

Welcome drink & cups

Wristbands

Ticket page on GetIn

In-app campaign banner

NETWORK ACCESS

- ✓ Direct introductions to attending artists, managers and label A&R
- ✓ Co-branded sound campaign inside the MuziQ app post-event
- ✓ Named in ticketing, email and SXM Festival partner comms



SPONSER PACKAGES

OUR 2 PACKAGES.

Two ways in. reserve your spot - price increase by August 2026

FOUNDING SPONSOR

5,000

Main Event · Miami Music Week 2027

- Shout-out from a 1M+ follower influencer
- Logo on step-and-repeat plus event signage
- MC/DJ shout-out and creator shout-outs
- Brand mention in the recap film and press release
- 4 general admission plus 2 VIP tickets

FOUNDING PARTNER

Best Value

\$8,500

Main Event + Pre-Event · Miami Medellín

- Everything in Founding Sponsor, at both events
- Multiple 1M+ influencer shout-outs
- Headline billing on the step-and-repeat wall
- 8 GA plus 4 VIP across both nights
- Case study, social feature + year-long listing

CONTACT LIMITED SPOTS AVAILABLE

✉ kam@muziq.co

